

ANNUAL REPORT

2021-2022 FISCAL YEAR

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EXECUTIVE SUMMARY

Welcome to our Annual General Report of the 2021-2022 fiscal year! Despite the challenges faced globally this year, Ryan's Well Foundation had a very successful year, and we're happy to share all of the details concerning the progress of our work. It's been a very busy year. Our three charitable programs: **BUILD**, **EDUCATE**, and **MOTIVATE** continue to grow, and you'll see the results in this report.

We provided clean water to over **89,019** people - **44%** more than our 2020-2021 fiscal year - in three countries: Uganda, Ghana and Malawi. Ryan's Well staff also conducted 55 virtual presentations for 4,689 people in 18 countries.

Our many presentations to schools all over the world and professional organizations delivered inspiration to all ages and, hopefully, motivated participants to follow their passions...

there are no small dreams.

We hope that you enjoy this snapshot of a year filled with excitement, challenges, and plans for the future.

THIS YEAR...

MORE PEOPLE WITH CLEAN WATER

55

WATER PROJECTS
COMPLETED

44

LATRINES
COMPLETED

55

PRESENTATIONS
GIVEN

25

SCHOOLS INVOLVED



FOUNDATION OVERVIEW



More than 20 years after fundraising for clean water in developing countries began, Ryan's Well Foundation is as active as ever. We have a small but mighty team, committed to providing access to clean water, sanitation, and hygiene to improve lives. Our Board is very engaged in overseeing the Foundation's operations, and is equally passionate about providing these basic human rights.



SINCE 1998...

**1.3
MILLION
PEOPLE**

Now have access to clean drinking water and sanitation

**1667
WATER
PROJECTS**

Completed to provide clean water

**1317
LATRINES**

Built to provide sanitation, hygiene, and dignity

**17
COUNTRIES**

Have benefited from the work of Ryan's Well Foundation



OUR MISSION

Ryan's Well Foundation, together with local partners, provides access to clean Water, Sanitation services, and Hygiene education to people most in need of WASH support. We educate and motivate people to share our passion and contribute to achieving positive change in the world.

OUR VISION

To build a more equitable world through clean water and sanitation, leaving each community we work with empowered and self-sufficient.

OUR PROGRAMS

BUILD

Clean Water, Sanitation, and Hygiene Projects.



EDUCATE

On the Importance of Access to Safe Water and Sanitation.



MOTIVATE

To Get Involved and Make a Difference.



A MESSAGE FROM RYAN

There are no small dreams.

This is one of the messages we at Ryan's Well Foundation hope to instill in people of all ages around the world.

Back in 1998, my dream seemed pretty simple to a six-year-old. I learned that people in the world didn't have clean water; something that was so easy for me. The unfairness of it all resonated in my six-year-old heart. I did something I almost never did in class. I raised my hand.

I was going to find money to make sure they had clean water. Seventy dollars, in fact. Like any kid would, of course I first asked my parents to give me the \$70. They were less than enthusiastic about handing it over, since I wouldn't really learn anything the easy way. So they made a deal with me: I could do household chores to earn the money.

Imagine my disappointment when I learned building a well in Africa would actually cost upwards of \$2K. It was a number that seemed too high to count at the time, but I really thought that it would make all the difference in the world. Giving up was not an option for a stubborn kid. I shared my idea with the community, and they took up the cause with vigor. Together, we raised the money for that first well.

Over twenty years later, with the invaluable help and enthusiasm of our supporters, partners, donors, schools and corporate sponsors, that dream has grown and flourished. The Foundation has helped over one million people in developing countries have access to clean water, sanitation and hygiene. Our Build, Educate and Motivate programs continue to engage communities overseas in the entire process of construction, maintenance, and sanitation techniques.

There is a six-year-old inside all of us, and I continue to be amazed at the incredible goodness in the world. I hope you'll enjoy reading about the progress we've made this year, and above all, keep dreaming.

Ryan



FROM OUR BOARD CHAIR, ROSEMINA NATHOO



I am excited to express my first words as Board Chair of Ryan's Well Foundation.

It is an honour to join this outstanding organization which has helped over one million people access clean water, sanitation and better hygiene. Ryan Hreljac's inspirational story has reminded me, and I know many others, to make a significant difference in developing countries; providing assistance where it is needed most. I was born in Nairobi, and raised in Canada. My grandfather had a tomato sauce and soda factory in Ruaraka. At the entrance, near the gate of the factory, he inserted taps so the locals could access free water, and then that water was made available to the neighborhood residents. In his humble way, it was gratifying for him and to our family.

Yet another year has passed in which we faced a devastating pandemic that has continued to make operations extremely difficult for so many charities throughout the world. However, we are not alone, since our supporters, partners, and donors have again risen to the challenge and wholeheartedly supported our Mission.

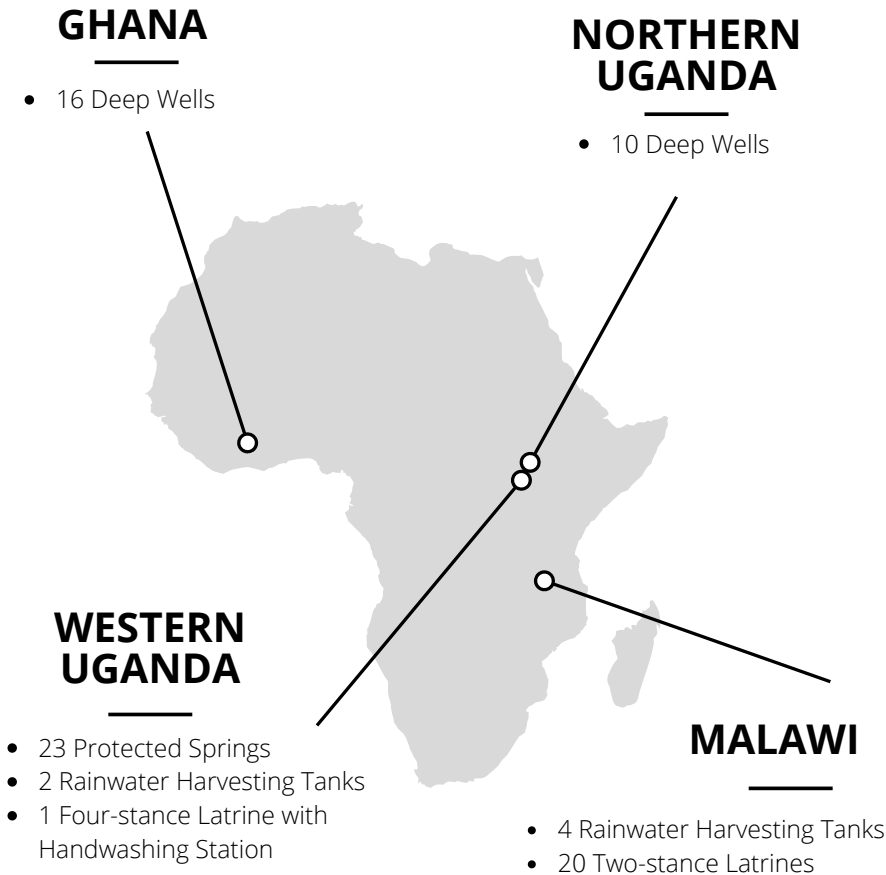
We continue to provide access to clean water and sanitation services in our project areas. Imagine young girls, previously unable to attend school, now having access to hygiene education and reusable feminine products through our RUMPs program. Imagine people, mostly women, now having access to a local clean water source, when not so long ago, they were forced to walk miles to retrieve water that often carried disease. Every human being deserves dignity, and it is only made possible with your help.

As a historically transparent organization, we strive to provide regular updates on our achievements, challenges, and yes, disappointments. These things are clearly detailed throughout this Report, along with an analysis of how we measured up compared to the previous year. It is crucial that all donors maintain confidence in the Ryan's Well Foundation, and clearly understand where and how donations are allocated.

While you read on, please know that you have our respect, gratitude, and thanks for another successful year. We simply could not do our work without you.

I look forward to the year ahead with anticipation and renewed hope, as we continue to Build, Educate and Motivate!

WHERE WE WORKED IN 2021-22



THIS YEAR, WE...



Completed **55 WATER PROJECTS**.



Built **21 LATRINES** with 44 stances.



Connected **7 HEALTH CENTRES** and **13 SCHOOLS** to a clean water source.



Provided clean water to **89,019 PEOPLE**.



PROJECT REPORT

Thanks to the generosity of our donors, we were able to fund the construction of 55 water projects and 44 latrine stances in three countries, **providing 89,019 people with self-sustaining access to safe water**, sanitation services, and WASH (Water, Sanitation, and Hygiene) education. From April 2021 – March 2022, we constructed ten deep wells in Northern Uganda, 26 water and sanitation sources in Western Uganda, four rainwater harvesting tanks and 20 latrines with two stances each in Malawi, and 16 deep wells for communities, health centres, and schools in Ghana.

Given another year of travel advisories and no in-person site assessments, Ryan's Well Foundation continued to research new opportunities to conduct digital evaluations of our project work. In May 2021, RWF partnered with Puente Desarrollo Internacional (Puente), to conduct digitized monitoring and evaluations of our project work. Puente's mobile-first platform for managing community assessments, monitoring and evaluation, and mapping has allowed RWF staff, donors, and our local partners to discover new insights about our working areas and project impact. For example, 96% of people surveyed in Ghana lacked access to a basic hand washing station by their latrines; therefore, we and our partner focused on installing household 'tippy taps.'

One of my favourite stories this year is from Orwameri village in Northern Uganda - the village where Ryan's Well Foundation installed its 1000th well in 2016. This past October, the DivineAID team in Northern Uganda revisited this site to provide an update on the community. Our local partner interviewed 'Opio Opio,' who was eager to tell us how much the water source had changed his and his family's lives. When DivineAID constructed the source in 2016, they also organized a 'Village Savings and Loans' program; through this initiative, Opio was able to take out a loan to buy a cow. After breeding the cow and selling the calves, he earned enough money to purchase some land, which he now farms. **With this land, he can both feed his family, and generate extra income, helping to break the cycle of poverty for his family and community.** It is incredible to see this community's growth, and to know that so many other communities will have experienced the same development from Ryan's Well Foundation projects.

CHALLENGES THIS YEAR

Kelly

Our local partners experienced a few issues in the field during the 2021-22 fiscal year. COVID-19 continued to pose challenges for our local partners, especially as the local working protocols changed frequently. Global oil prices also skyrocketed in 2021, causing our partners to spend a significant amount more than anticipated on fuel costs in 2021-22. Throughout the year, the availability of materials was another ongoing challenge for our partners; some projects were delayed because of supply chain disruptions. Finally, our local partners reported heavy rainfall and bad road conditions throughout the year, which meant that they could not reach construction sites on certain days. Despite these challenges, our local partners persevered, and managed to finish all projects by March 2022! We also learned from these challenges, and have restructured our Build Program for 2022-23 to plan ahead for these less predictable times. For example, some of our local partners procured all building materials for this year at the onset of the project in April 2022; this way, they are less likely to experience supply chain disruptions and rising inflation rates.

BUILD GOALS

	GOAL	ACTUAL
WATER PROJECTS	60	55
LATRINES	N/A	44
PEOPLE	60,000+	89,019
BUILD BUDGET	\$632,500	\$674,005

Given all of the unexpected challenges over the past two years, our small team here at Ryan's Well Foundation has dedicated a lot of time to planning for the future. Part of these strategic planning sessions includes setting goals for our BUILD program and, ideally, working towards a larger impact each year through set objectives.

You will see above some of our successes from the 2021-22 fiscal year, such as exceeding our goals for the number of latrines constructed and number of people helped. We did not specify the number of latrines we want to build each year, as our funds are primarily focused on the construction of safe water sources; however, we did provide five primary schools with latrines last fiscal year. In terms of the number of people we helped, we focused a lot of our project work on health centres and schools, in addition to communities, which is a reason we were able to help even more people.

Other BUILD program goals, such as the number of water projects we wanted to construct and sticking to our set BUILD program budget, were missed slightly. In the case of the budget, an additional five deep wells were added to the 2021-2022 project plan in Fall 2021. These extra wells helped another two health centres, two schools and one community in Ghana, and were only made possible thanks to our incredible donor support.



OUR BUILD
PROGRESS

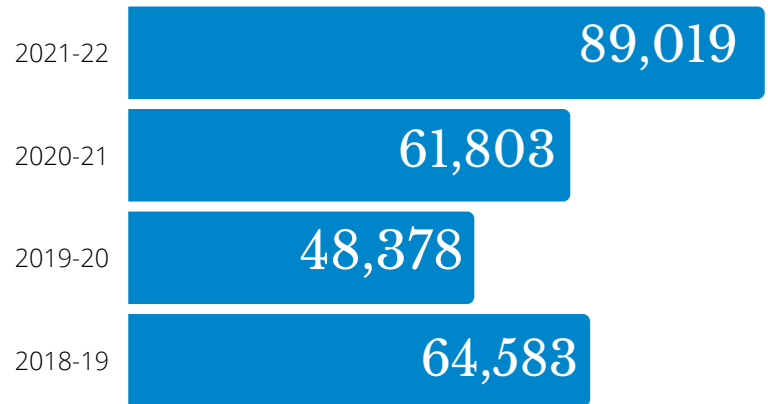
BUILD

HOW WE STACKED UP IN 2021-22

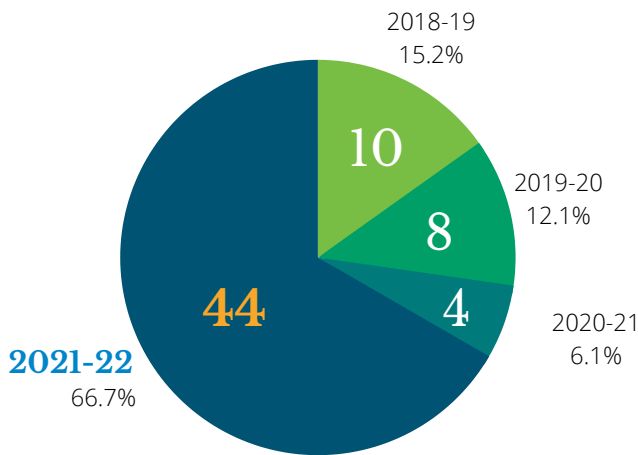
Here's how we held up in 2021-22 against other years for our BUILD program. Have questions about our project work? E-mail Keely, our Project Manager, at keely@ryanswell.ca.



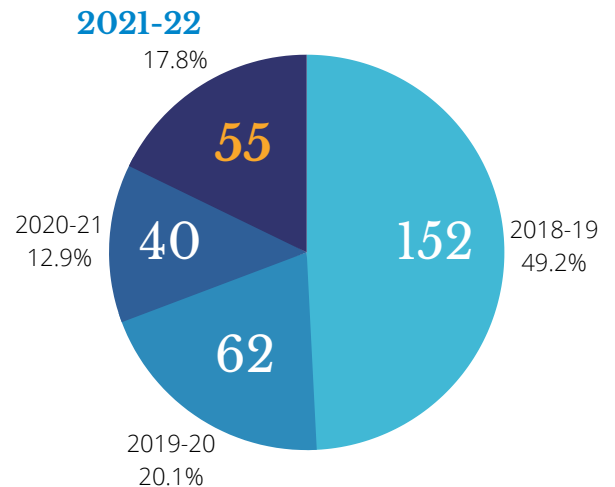
PEOPLE WE'VE HELPED



LATRINE STANCES



WATER SOURCES



WHY ARE FEWER PROJECTS HELPING MORE PEOPLE?

Our local partners focus on building deep wells where we previously built shallow wells or rainwater harvesting tanks. Deep wells (also known as boreholes) can reach larger groundwater reserves; producing larger yields of water so that even more people are able to use them. Many of the deep well projects are installed for health centres and schools, which can serve 10,000+ people daily.

WHY DID WE BUILD SO MANY LATRINES?

In the last few years, we have shifted our focus from building latrines to encouraging more communities to build or improve their own pit latrines. However, for the 2021-22 fiscal year, we built 44 latrine stances for five primary schools! Of these, 40 latrine stances were constructed for four primary schools in Malawi, as part of a larger 'Green Schools Project,' implemented by Canadian Physicians for Aid & Relief (CPAR), a fellow Ottawa-based NGO. Ryan's Well Foundation was responsible for funding the water, sanitation, and WASH training elements of the project, whereas CPAR focused on the agricultural elements (such as building school gardens and tree planting).

EDUCATE/MOTIVATE

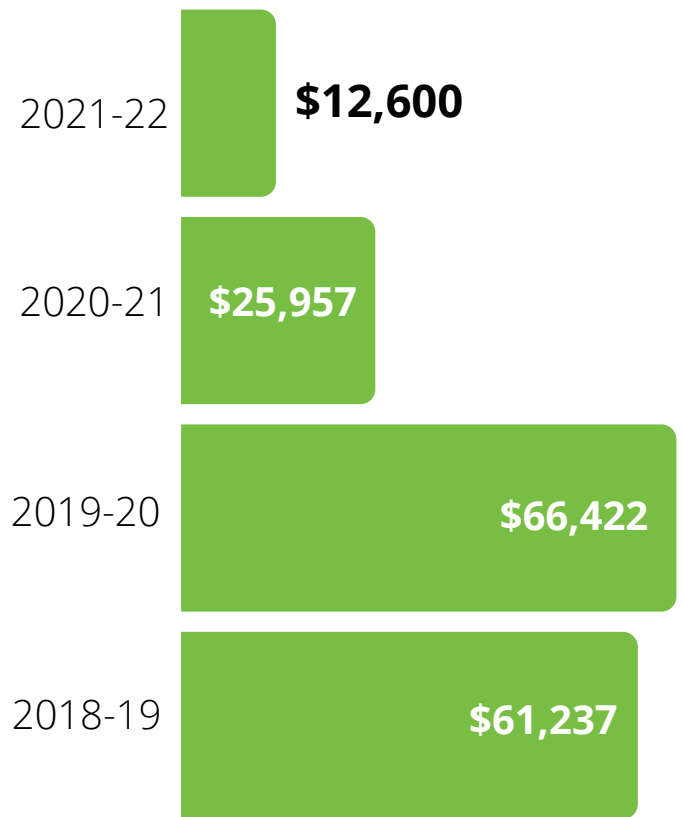
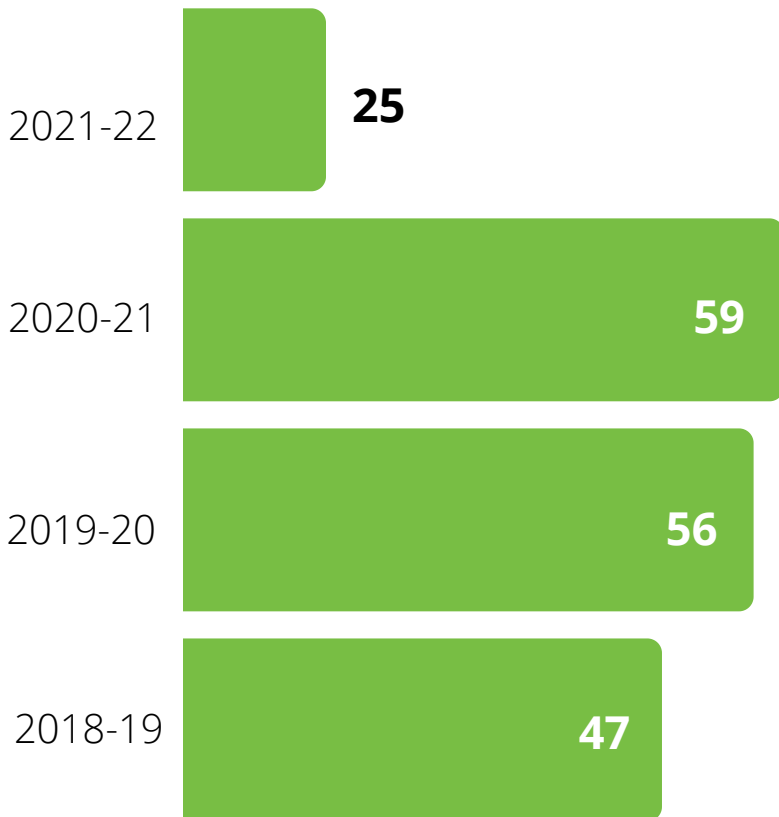
HOW WE STACKED UP IN 2021-22



This year, our **EDUCATE** and **MOTIVATE** programs were again challenged by the pandemic. Nevertheless, our schools rallied and fundraised to their best ability with imagination, dedication and a great deal of fun!

TOTAL SCHOOL CHALLENGE PARTICIPANTS

TOTAL DONATIONS FROM SCHOOLS



AND THIS YEAR...

4,689

people educated through presentations

55

presentations given by Ryan's Well team members

18

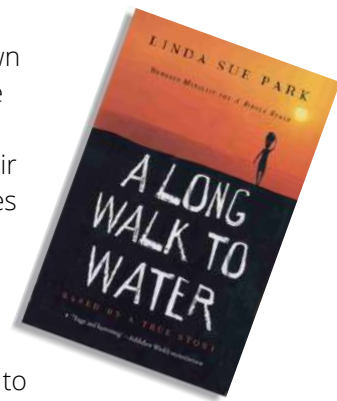
countries given presentations

SCHOOL CHALLENGE UPDATE

Our 2022-2023 School Challenge project is located in the Aromo Sub-County in Lira District, Northern Uganda. We are again working with our partner, DivineAID, and plan to construct two deep wells, which will bring clean water to over 2,000 people! As the school year and project timelines do not always align, we decided to direct all donations received from schools during this current fiscal year towards this project. Last year proved to be slightly difficult for schools to fundraise because of the ongoing pandemic. But now that restrictions are being lifted, and Ryan is able to make more appearances, we are confident we will see more participation again! We always love sharing the excitement and pride shown to us from schools who have participated in the challenge.

A great success story

After reading "Long Walk to Water" by Linda Sue Park, Martina D'Astolfo's grade five class at Searingtown Elementary School in New York was inspired to make a difference. Not only did Mrs. D'Astolfo integrate the United Nations Sustainable Development Goals into her curriculum, but the entire class worked together to raise money for clean water projects. They had a weeklong event in which they created their own well, and developed daily dress code themes to encourage donations: "Nickels and Neon," "Pennies and Pajamas," "Denim and Dimes..." Together, the class raised \$3,189.00 USD for clean water projects!



From the community...

Before the construction of this deep well, people living in Beitman villages would drink from contaminated surface ponds, and use this same source for handwashing, dishes, and clothing. Thanks to the 2022 School Challenge participants, villagers have reported an immediate reduction in water-related illnesses and flu. Also, the incidence of waterborne diseases has greatly reduced. These diseases (diarrhoea, worms, dysentery, typhoid, skin diseases) were very common within Beitman village, but with this new well, people are feeling so much better. They want to say a big "Apowoyo Matek (Thank You)!"

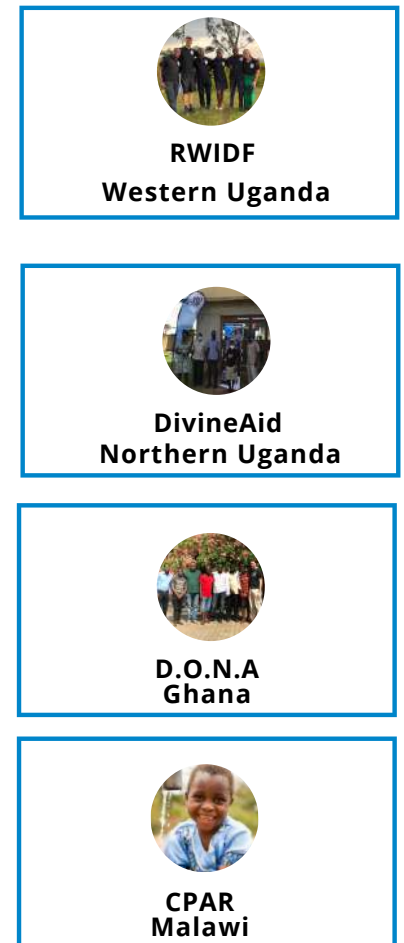


ORGANIZATIONAL STRUCTURE

RYAN'S WELL FOUNDATION TEAM



OUR PARTNERS



Volunteer Board of Directors: Our volunteer Board of Directors is our governing body. It provides oversight, insight, and long-term direction to the organization, and engages in both project planning and fundraising. It approves staff recommendations (operating and project budgets), and serves on sub-committees (such as the Build Program Committee and the new Education Committee). The Board's eleven members (five Executive Committee Members and six Board Members), meet at least four times every fiscal year.

Staff News: We said goodbye to Virginia Larose, our talented and professional Communications Coordinator, who gave so much during her time at Ryan's Well. She will be missed! We welcomed Susan Mackie to fill the position in May, 2022, bringing over 25 years' experience in both not-for-profit and corporate communications. Susie worked for RWF in 2013-2014, so we welcome her back to the team!

Build Program Committee: Ryan's Well Foundation's BUILD Program Committee is composed of six members, meeting bi-monthly (six times a year). The Committee provides oversight to the Board of Directors to ensure alignment of the BUILD Program with Board-approved plans, acts as a strategic advisory supporting the BUILD Program, and enables staff augmentation. Committee members can volunteer additional time to engage in specific initiatives (i.e. researching or vetting potential partners, analyzing data, or joining monitoring trips).

Education Committee: This newly formed Committee will be dedicated to enabling teachers to share the Ryan's Well experience and engage with their students. They will develop resources for teachers to incorporate during learning periods in their classrooms.

FINANCIAL OVERVIEW



The past three years, an average of 85 cents of every donation dollar spent has directly supported our charitable programs (Build - Educate - Motivate). As we continue to examine ways to grow and diversify our revenue stream, we are deeply committed to ensuring donations are directed towards our mission of improving lives and effecting change in the world. Our small and efficient team is critical to keeping our overall fundraising costs at 4%, and our average administration costs remain nearly unchanged over the past four years at 9%.

The Foundation's fiscal year runs from April 1st to March 31st. Our annual audit and financial statements were completed this year (2022) by the firm of Hendry Warren LLP. This audit can be found under 2021-22 Audited Financial Statements on the Ryan's Well Foundation website at www.ryanswell.ca.



BUILD: Build clean water, sanitation, and hygiene projects, facilitate the accompanying WASH (Water, Sanitation, and Hygiene) training, and monitor the project upon completion to evaluate the level of sustainability.

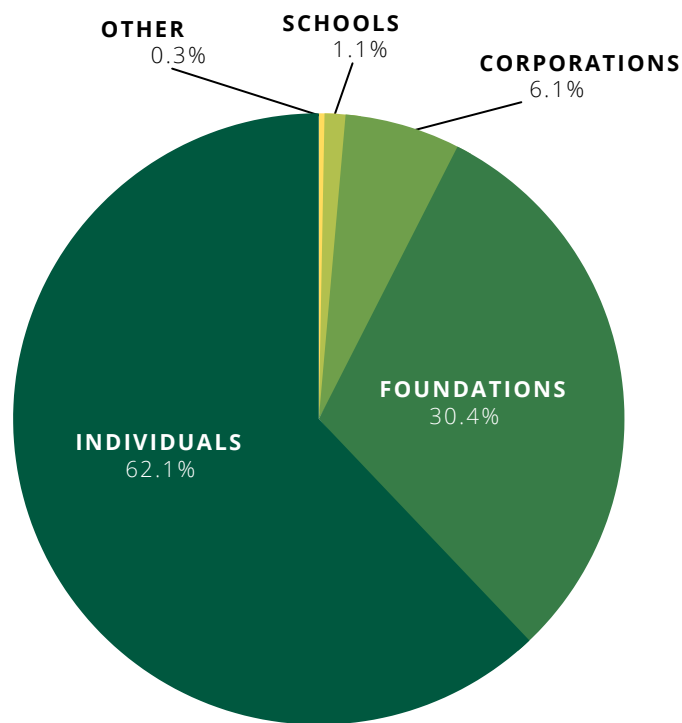
EDUCATION: Educate on the importance of access to safe water and sanitation to raise awareness about the global water crisis. Includes the Foundation's conference and travel expenses.

MOTIVATION: Motivate people, especially youth, to get involved with their passions and make a positive difference in the world. Includes the Foundation's travel expenses to schools and other groups locally and internationally.

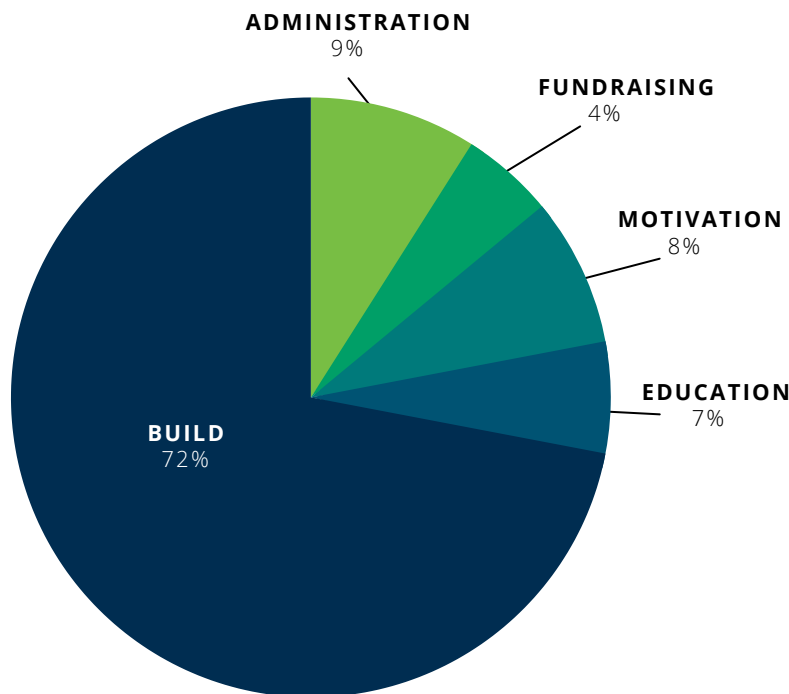
FUNDRAISING: Internal fundraising efforts within Ryan's Well Foundation to maximize our donor reach and potential impact (i.e., printing costs to mail our annual general reports and newsletters).

ADMINISTRATION: Much of our Administrative fees this year went towards technical advancements to allow the team to continue working remotely (i.e., remote phone platform, tech support, etc.).

WHERE DID OUR FUNDS COME FROM?



WHERE DID OUR FUNDS GO?



THANK YOU TO OUR GENEROUS SUPPORTERS



Blossom
Foundation



Christa Ng
Professional
Corporation

EMC Industries
Corporation

FK Morrow
Foundation



Mohammad
Kanwal Family
Foundation



We would also like to thank all of our generous individual donors - including those who make legacy donations and those who honour loved ones and special occasions. We couldn't do what we do without the help of many.

Thank you!

AND OUR INCREDIBLE PARTNERS



DAWN OF THE NEW AGE



Canadian Physicians for Aid and Relief

VOLUNTEER BOARD OF DIRECTORS

CHAIR - Rosemina Nathoo

VICE CHAIR - Nancy Prest

SECRETARY - Kevin Rogers

INTERIM TREASURER - Devan Pennell

EXECUTIVE COMMITTEE - Mark Nowell

EXECUTIVE COMMITTEE - Susan Hreljac

BOARD MEMBERS

Michael Glofcheskie Spencer Mulvaney
Sarah Gore Megan Underwood
Kerry Lamming

BUILD PROJECT COMMITTEE

COMMITTEE CHAIR - Kevin Rogers

COMMITTEE MEMBERS

Jane Baird
Mark Hreljac
Shawn McCarthy
Barry Westby
Chris Radziminski

EDUCATION COMMITTEE

COMMITTEE CHAIR - Nancy Prest

COMMITTEE MEMBERS

Michael Glofcheskie
Kerry Lamming
Spencer Mulvaney
Megan Underwood



**Ryan's Well**[®]
FOUNDATION

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from  Charity Intelligence Canada

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